

# kate bauer

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## experience

### Blue Chip Marketing

Senior Web Designer • *September 2016- present*

- Create wireframes, user flows, process flows and site maps to communicate interaction and user experience
- Lead UX/UI designer on several high profile client projects in a fast-paced, Agile environment
- Establish and implement design and component systems for large-scale projects
- Direct and manage all aspects of the design process- actively involved in the project from beginning to end
- Design responsive user interfaces that bring simplicity and consistency across all breakpoints
- Present key deliverables to executive-level stakeholders and clients
- Communicate and articulate ideas with strong rationale
- Collaborate with Front End Developers to conceptualize and prototype interactions
- Establish and promote design process, best practices and standards
- Mentor and onboard junior designers on the team

### Clarity Consulting

Visual Designer • *October 2015- September 2016*

- Lead designer on several projects for a range of clients
- Delivered both UX and UI for all projects
- Created and present prototypes for interaction and user flows
- Lead client meetings and presentations, manage relationship with client
- Worked closely with internal and external developers to provide wireframes, prototypes, assets, specs, and ongoing design direction in production
- Served as Design Team Leader
  - Provided internal and external visibility for the design team
  - Worked with Engagement Directors to provide time and cost estimates for design services for all team members
  - Coordinated team resources and assign designers to projects based on availability/capacity, manage design process for all team projects
  - Mentored junior members of the design team

### Teach For America

Digital Designer • *June 2014 - October 2015*

- Integral part of product design team in the complete re-design of teachforamerica.org
  - Worked in a fast-paced agile environment
  - Participated in extensive research and requirement grooming sessions
  - Created wireframes, user flows and visual design
  - Worked with Content team to help stakeholders organize and build their pages
- Launched One Day Magazine online, worked on from conception to completion
- Worked on annual Recruitment campaign, designing social media, email, and website graphics

## skills

Proficient in Sketch, Zeplin, InVision, Adobe Photoshop, InDesign and Illustrator

Working knowledge of HTML/CSS, jQuery and JavaScript

## education

### Columbia College Chicago

Bachelor of Fine Arts // Graphic Design - May 2007

Dean's List, Graduated with Honors

## references

Available upon request